

## Community Building in Potrero Hill Community Building Workshop, May 28<sup>th</sup> 2009

### Key Ideas about Outreach: Inclusive and intergenerational

- Make it accessible to everyone no matter what!
  - Bring residents and other community members together
  - Encourage teens and young people to come to meetings
- Improve Outreach
  - Door to door
  - Signs posted where everyone can read them
  - Yahoo group (use)
  - Build website specifically for community events- train youth to build and maintain
  - More political outreach
- Marketing/Branding committee to change image: "Positive Potrero Hill"
  - Put up signs for redevelopment
- Food & Music = helpful to get people to events

### Tap into Existing Programs

- Spread the word about existing programs
  - Get more residents of Potrero Terrace and Annex involved in Boosters
- Work with schools/PTA/Parents and Faculty
- Encourage participation in:
  - Library art show
  - Oral history/archives- Shades of SF
  - Summer Unity Festival
  - Potrero Hill Festival in October (good month for activities in Potrero Hill)
  - Neighborhood House Summer Festival- 20<sup>th</sup> street this year?
  - After school programs- Library

### Potential Community Building Events

- Youth Performances:
  - Rap Sessions
  - Poetry slam
  - Storytelling
  - Talent Shows
- Music Events/Local Musician events
- Gardening events- plant food, plant a tree party, build a greenhouse
- Clean up events
  - Fix up Starr King school
  - Make T-shirts

- Block parties- hosted by BRIDGE outreach to both Terrace and Annex & neighbors
  - Locations--25<sup>th</sup> street, Arkansas/ at Rec. Center, Wisconsin St., Starr King
  - Stations- Food, Crafts, sell stuff? Jumper, Swap, Food, Music
- Tournaments- Basketball, Volleyball, Soccer
- Bake Sale
- Special events for new folks to community
- Spelling bee
- Clothes drives
- BBQ's

#### New Facilities Mentioned

- Social service resource center-- a one stop center- youth, and young parents
- Music studio- Hip Hop
- Community Garden—with or without market
- Senior center- arts, yoga programming
- Outdoor gathering spaces
- Amphitheater
- Sculpture gardens
- Designated graffiti boards

#### Types of Groups and Ongoing Community Activities

- Sports teams/league Basketball, Volleyball, Soccer
- Recovery groups- esp. 30 and under
- Youth group/ youth council/ youth focus group
- Continuing Education Programs
- Gardening- plant food
- Skateboard group
- Pet owners group
- Gardening club
- Neighborhood walks
- PAL Partnership
- Bible studies for kids
- Grandfather's group or broaden grandparent group-- now all female, needs men.
- Play writing/ writers workshop
- Language studies
- Cooking classes
- Gymnastics/exercise for children and adults
- Dances at the gym

#### Community Building geared toward youth

- Mentoring- Intergenerational-- Seniors mentoring youth
- Teen performance opportunities-- community centers, schools, gyms, outdoors
- Youth organized by youth/mentors

- Need role models; Jack who worked at YGC, started Omega boys club = role model for youth
- Sports teams- encourage participation
- Arts for youth
- Teen Employment Program
- Teach kids to plant, nurture (inside)
- Target the “Hyphy movement”